**The Ink Group wins**

**Corporate Adviser Small Firm of the Year 2017**

This prestigious national award was announced at a ceremony and gala dinner in the City of London on Tuesday 28th February 2017.

The judges commented: “Who says small advisers can’t deliver delivering big-consultancy services? The Ink Group is a firm judges felt punched well above its weight across all areas of employee benefits. Judges were impressed by a submission that clearly set out the services provided and explains how the firm intends to create value for clients through a design, manage, engage, measure process. Judges were also impressed by The Ink Group’s grasp of the fast-changing regulatory, legal and market developments, delivered to clients through its quarterly Ink Benefits Tracker subscription service, which is tailored to tie in with employers’ own activities.

The Ink Group’s EB Dashboard, EB Cost Summary and EB Heat Map all drew plaudits from the judging panel, as did the firm’s commitment to being able to offer small businesses as well as larger ones.

One to watch for the future, congratulations to The Ink Group, this year’s Corporate Adviser Small Firm of the Year.”

**[to accompany photo]** Ink Managing Director Billy Johnson receiving the award from Corporate Adviser Editor John Greenwood and host Alan Cochrane.

**The view from Ink - Billy Johnson, Managing Director**  
  
We are obviously absolutely delighted to have won this most prestigious award. What is particularly satisfying for us is that the judges picked up on the elements of our service that we are most proud of, and that our clients say add the most value - the **Ink Benefits Tracker**.  
  
Since Ink's establishment in 2014 we have strived to build a modern and progressive employee benefits consultancy that thrives in the post RDR / post Auto Enrolment world. To do this you have to be a specialist, you have to have a great proposition delivered by great people and most of all you have to demonstrably add value to your client's businesses.  
  
I'd like to thank our great team at Ink who have put all our plans into action, our clients for believing that big is not necessarily best and finally to the judges for recognising what we are trying to achieve.

**Interested in talking to a new employee benefits adviser?**

To find out more about how The Ink Group can help you to maximise value from your workplace pension and employee benefits packages please contact us on 01858 414252 or on hello@theinkgroup.co.uk or visit us on www.theinkgroup.co.uk / @theinkgroup